

TYLER, TEXAS

# CRAFTING *Rosy* EXPERIENCES FOR YOUR GROUP!



Caldwell Zoo



Step-on Guide Tours



Local Eateries



Tyler Rose Garden & Museum



Arts & Entertainment

Visit Tyler, Texas where you'll have a bloomin' good time! Tyler, known as the Rose Capital of America, is the perfect destination for your next group tour. Here you'll find a bouquet of possibilities. Stroll the brick streets in the historic districts; visit unique specialty shops, and you must stop and smell the roses! With so many attractions, delicious local eateries, and an outstanding array of hotels and B&B's, we know your group will enjoy visiting Tyler.



**ROSE  
CITY  
STRONG**



visitt Tyler.com



**MINI ROSE BUSHES**  
With Overnight Stays

**TYLER CANDLES**  
For Day-Trippers

**CUSTOMIZED  
ITINERARY PLANNING**

**BROCHURES**

**STEP-ON GUIDE  
SERVICE**

**STICK-ON ROSES  
OR LAPEL PINS**



**SUSAN TRAVIS**

TDM, CTE  
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**AZALEA & SPRING FLOWER TRAIL**

**Late March to Early April**

Tyler celebrates Spring with more than ten miles of residential gardens and historic home sites covered with azaleas, tulips, wisteria and dogwood. Citywide events include Historic Tyler on Tour, Artisans and Flower Market, Arts and Crafts Fair, Quilt Show, Porcelain Exhibit and much more! Listed as a top 100 event in 2006 and 2009 by American Bus Association. Visit [Tyler.com/azaleatrail](http://Tyler.com/azaleatrail)

**TYLER ROSE SEASON** featuring the **TEXAS ROSE FESTIVAL**  
**October**

This month long, citywide event includes fun activities for the entire family. Most notable, of course, is the Texas Rose Festival, a Tyler tradition since 1933. Additional Rose Season events include Arts and Crafts Fair, horticulture workshops, tours and much more. Listed as a top 100 event in 2005, 2013 and 2014 by American Bus Association! Visit [Tyler.com/roseason](http://Tyler.com/roseason)

**ROSE CITY CHRISTMAS**

**November-December**

Celebrate the magic of the holiday season with lots to see and do during November and December, in and around Tyler. During this time, experience one of Tyler's most popular areas, the Azalea District, all dressed up for the holidays. The "Azalea District Trail of Lights" through Tyler's famous historic district is quickly becoming a visitor favorite. Visit [Tyler.com/rosecitychristmas](http://Tyler.com/rosecitychristmas)

**AREA ATTRACTIONS**

- American Freedom Museum
- TJC Earth & Space Science Center  
featuring Hudnall Planetarium
- Caldwell Zoo
- Camp Ford Civil War Historical Site
- Cherokee Trace Drive-Thru Safari
- Cotton Belt Depot Museum
- Historic Aviation Memorial Museum
- Texas State Railroad (Palestine)
- Tiger Creek Wildlife Refuge
- Tyler Rose Museum & Gift Shop
- Tyler State Park
- ...and Much More

**SPECIALTY SHOPPING,  
TOURS & ACTIVITIES**

- Blue Moon Gardens
- Brick Street Village
- Canton Trade Days  
(World's Largest Flea Market)
- Coffee City USA (FREE Tour)
- FRESH by Brookshire's (Destination where visitors like to shop, eat, and enjoy the wonders of food)
- Kiepersol Estates Winery & Distillery Tours
- Liberty Hall (Various Shows)

- Mrs. Lee's Daffodil Garden (February)
- Murder Mystery Dinners
- Potpourri House (Restaurant & Gift Shop)
- Pottery Cafe Canvas & Cork Studio
- Roseland Plantation (Tea & Tours)
- Sweet Gourmet (Premier Culinary Store)
- Tyler Rose Garden (FREE Guided Tours)  
(listed as one of ABA's 'Best of the Best' 2020)
- The Village at Cumberland Park  
(Tons of Shopping)
- Ye Olde City Antique Mall
- ...and More

**ARTS & ENTERTAINMENT**

- East Texas Symphony Orchestra
- Liberty Hall
- Main Street Gallery
- R.D. Cowan Fine & Performing Arts Center
- Tyler Civic Theatre
- Tyler Museum of Art

**HISTORIC HOMES**

- Fitzgerald House
- Roseland Plantation
- McClendon House
- 1859 Goodman-LeGrand Home & Museum

